



MAKING WAVES

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Spearheading Sustainability with ESG Day



By Bryan Chew

Peninsula College Georgetown proudly hosted the inaugural ESG Day on March 6th, 2024, marking a significant milestone in its journey towards fostering a sustainable, equitable, and peaceful world. Building upon its recognition as the recipient of the prestigious ESG Pioneer Award on October 31st, 2023, bestowed upon the college by Yayasan TYT, University Sains Malaysia, and Penang Green Council, Peninsula College Georgetown has continued to lead by example in integrating ESG agendas into its daily operations.

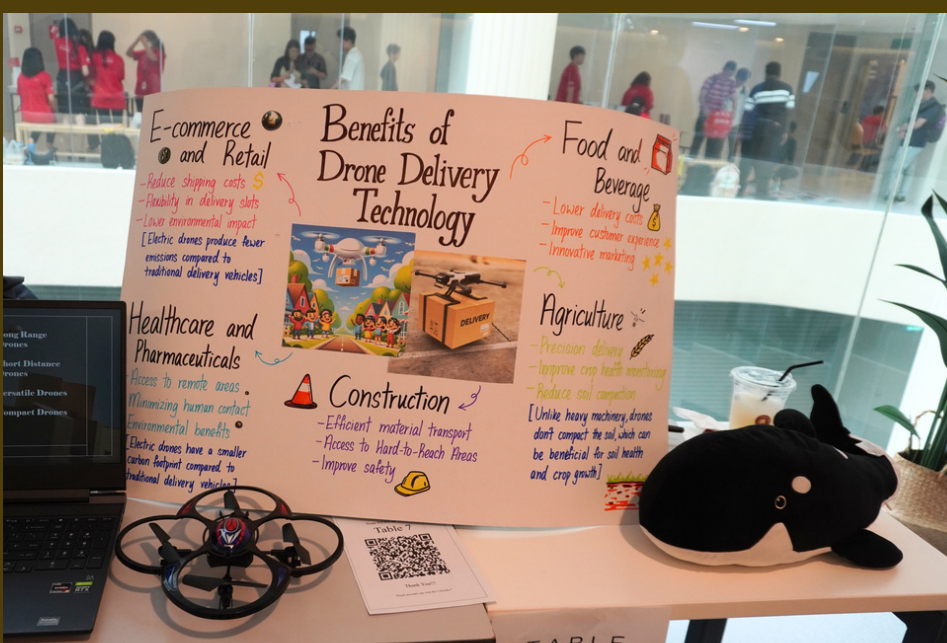
Collaborating with TAM Student Chapter, the ESG Day was organised to further promote awareness and action towards sustainability within the campus community. Spearheaded by Ts. Lance Lai Menn Tatt, USM-ADRC ESG Project Steering Committee Lead, and Ts. Tung Chee Kuan, Chief Executive of Peninsula College Georgetown, ESG Day showcased 11 student-led sustainability exhibitions within logistics operations.

The esteemed panel of judges included industry experts Ts. Lance Lai Menn Tatt from USM-ADRC ESG Project Steering Committee, Associate Prof. Ts. Dr. Cheng Ee Meng from University Malaysia Perlis (UniMap), and Associate Prof. Ts. Dr. Khor Shing Fhan, also from University Malaysia Perlis (UniMap), as well as internal judges.

After careful consideration by both the audience and judges, the 1st Prize went to Team 7 who showcased innovative drone delivery services, the 2nd Prize went to Team 6 who showcased an array of recycled bags and origami creations crafted from reused plastics and papers, and the 3rd Prize went to Team 5 who presented a VR-drone scanning system for warehouse inventory inspections.

In addition to the student showcases, attendees were treated to an insightful industry talk on incorporating technology and ESG in the startups by Lukas Tan Jian Ming, Founder and Managing Director of Operion. His presentation provided valuable insights into the importance of ESG initiatives in today's business landscape, inspiring students to continue their efforts towards building a more sustainable future.

ESG Day would not have been possible without the generous support of Eureka Computer Technology | ECT Online Computer Store and R Group, whose sponsorship and commitment to sustainability helped make the event a resounding success. Overall, ESG Day served as a platform for students to demonstrate their creativity, innovation, and dedication in driving positive change towards a more sustainable future in logistics.



Peninsula Higher Education Townhall

By Brighton Heng



On 13 March 2024, The Ship Campus hosted the Peninsula Higher Education Group Townhall for 2024 and is honoured to have Dato Seri Michael Tio, PKT Group Managing Director, who shared PKT's strategic vision for Peninsula College to become the desired logistics institute of the nation and urged all staff to dream big!

Ts Tung Chee Kuan, President of Peninsula Higher Education Group, welcomed the participants and explained the objectives of the event in aligning towards a shared vision and forming a synergistic strategy for talent transformation.

The audience also had the opportunity to hear from Dr Edmund Edward, Chief Executive of Peninsula College Shah Alam, Ir. Ts. Edwin Goh, Deputy Chief Executive

(Academics) of Peninsula College Georgetown, Mr Jasper Loo, General Manager of PenSkills, Dr Sharon Tong, Director of Culturistics, Mr Shaun Yeoh, Deputy Chief Operations Officer of The Ship Campus, and Mr Jasmon Lim, Chief Operations Officer of The Ship Campus. Each shared the strategic reviews and future directions of their respective campuses or departments.

Townhall 2024 proved to be truly remarkable in galvanizing the entire team towards a shared vision of excellence and innovation.

Shaping the Future of Travel and Tourism Education

By Nurul Nadia

On 12 December 2024, the Programme Advisory Committee (PAC) convened at The Ship Campus to enhance our Diploma in Travel and Tourism Management programme.

Esteemed professional in the travel and tourism industry were brought together including Associate Professor Dr. Azila Azmi from Universiti Teknologi MARA Cawangan Pulau Pinang, Dr. Ahmad Edwin Mohamed from Universiti Utara Malaysia, and Cik Noriah Jaafar, Director of Tourism Malaysia, Mumbai Office.

Engaging discussions, presentations of proposed changes, and open dialogues have helped shaped the programme's content and structure, ensuring its continued relevance. Moving forward, the team is committed to incorporating valuable feedback from PAC members into the programme. Our gratitude to the indispensable contributions of PAC members who brought a wealth of expertise to the future success of the programme.



Clean Water in Action



By Brighton Heng

On 5 March 2024, degree students from Peninsula College Georgetown, accompanied by their lecturers Dr. Elly Teoh and Dr. Yee Jing Foo, embarked on an educational day trip facilitated by the Penang Green Council. The students had the privilege to explore two crucial facilities: the PBAPP Sungai Dua Water Treatment Plant in Tasek Gelugor and the IWK Juru Sewerage Treatment Plant in Bukit Mertajam.



The primary objective of this field trip was to raise awareness about SDG 6 Clean Water and Sanitation, emphasizing the significance of water conservation and responsible water usage. During the visit, students gained insights into water treatment processes, QC measures, and the technology utilized to ensure safe water consumption. It deepened their understanding of the environmental impacts associated with water treatment and reminded us that sustainability is intertwined with our daily lives.



We believe that such experiential learning is pivotal in shaping informed and conscientious individuals committed to sustainable development and environmental stewardship for a better tomorrow.

Sustainable Development Gamified!

By Brighton Heng

On 11 March 2024, 36 degree students participated in the SDG Games – an immersive, multiplayer, card-based game that simulates the real world. The game was designed to enlighten players about the various issues that the Sustainable Development Goals (SDGs) aim to address, including poverty, inequality, and environmental sustainability.



Guiding the session was Dr Wong Lai Yong, founder and principal trainer of First Penguin Sdn. Bhd. whose expertise in cultivating purpose-driven and people-centric sustainability practices lent invaluable depth to the SDG Games.

Through the interactive game, students gained a broader understanding of global issues and challenges faced by different communities around the world. As each card unfolds, students grasp the interconnected nature of the SDGs and how progress in one area can positively or adversely impact other goals. At the heart of Peninsula's mission lies a commitment to cultivating a generation of global citizens.



By Nurul Nadia

Five students from the Diploma in Travel and Tourism Management programme had an unforgettable journey to Hat Yai, Thailand in February 2024, accompanied by programme leader, Ms Nurul Nadia Mohamad.

The experience of organising the trip allowed them to put into practice what they have learned in courses like Tour Operations Management, Destination Management Services, and Passenger Transport Service, enabling them to gain practical insights into the reality of organising tours.

Beyond exploring attractions and immersing themselves in Thai cultures, students experienced different modes of transportation and thoroughly enjoyed themselves.

A Chat with Ir Ts Edwin Goh Deputy Chief Executive (Academics)



Click the video to play



Free Shuttle Service



By Bryan Chew

Peninsula College Georgetown has introduced a new shuttle van service for students, providing free rides to three popular destinations: IKEA, Design Village, and ECO Borealis, which operates four days a week, with multiple trips scheduled each day.

To register for the service, students simply need to follow the link sent to their WhatsApp group or scan the QR code at the front desk. By offering free shuttle to popular nearby destinations, we empower student mobility and facilitate student exploration beyond the campus borders.

Boosting Keat Hwa Students' Technology Career Readiness

By Nurul Nadia



Peninsula College Georgetown had the honour of visiting SMJK Keat Hwa at Alor Setar on January 28, 2024 to deliver an insightful talk on 'Preparing Yourself for Future Technology Careers'. The objective of the session was to raise awareness among secondary students regarding STEM programmes available at Peninsula College Georgetown.

The event featured Ts Chin Yit Kwong, Programme Leader, Electrical and Electronics Engineering Technology, who provided valuable insights into latest technology trends like Internet of Things (IoT), artificial intelligence, automations, and cybersecurity. This offers the 150 students who attended a glimpse into the exciting world of future technology careers.

Our gratitude to SMJK Keat Hwa for hosting this event, and we trust that the engaging and informative session has inspired and guided our students towards successful careers in technology.

Upskilling for Artificial Intelligence

By Brighton Heng

Peninsula College Georgetown is proud to announce that all of our academic staff and more than 83% of the students have successfully completed the two online courses: AI Aware and AI Appreciate under the 'AI untuk Rakyat' self-learning online programme designed to raise public awareness about artificial intelligence.

The two online courses aim to demystify AI for people from all walks of life and help the public build a digital-first mindset to stay competitive in the modern business landscape.

More specifically, the course resolved popular misconceptions about artificial intelligence and described their impact on various industries. The courses also urge participants to be mindful of ethics in using AI as we traverse uncharted territory.



While there is no doubt that our future will be powered by artificial intelligence, the onus lies on us to use it responsibly and ethically to create a safe virtual space where we can all thrive.

Research Skills Seminar Series

By Brighton Heng

From January to March 2024, Peninsula College Georgetown held a series of seminars aimed at enhancing the research skills of our final-year degree students, convened by Dr Yee Jing Foo and delivered by our faculty members and invited speakers.

Ms Umi Kalthum guided students in crafting effective introductions and methodologies. Following this, Ms Norain explored the intricacies of writing comprehensive literature reviews, ensuring students grasped the importance of scholarly engagement. In another session, Mr Brighton Heng illuminated the nuances of Harvard referencing and academic writing.



Subsequently, Ms Cheah Wui Jia delved into qualitative data analysis utilizing NVivo and Thematic Analysis, providing students with valuable insights into interpreting qualitative data. Dr Gabriel Gim led an insightful session on quantitative data analysis utilizing SPSS. Finally, Dr Elly Teoh guided students through the art of crafting compelling discussions and conclusions.

These seminars not only offered practical insights but also fostered a deeper understanding of the research process among students. Armed with newfound knowledge and skills, participants are better equipped to navigate the complexities of their research projects and contribute meaningfully to their respective fields.

Forging Tomorrow's Innovators Bosch Rexroth IoT Certification



By Mohd Khairi

Peninsula College Georgetown's sibling company, Peninsula Skills, renowned for its professional courses and training, has provided a unique opportunity for our Bachelor's Degree Software Engineering and Cybersecurity students to obtain a professional certificate from Bosch Rexroth on IoT as a valuable addition to their skill set.

Ms Nur Adilah, TVET Trainer at PenSkills, conducted the 2-day training on the Internet of Things (IoT) using Bosch Rexroth's cutting-edge technology, PR21 Gateway, and XDK110 Sensors, all of which are essential components of the IoT ecosystem.

We are certain that this professional certification will benefit our students in their future careers and enable them to leverage IoT solutions for real-world applications.





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YOUR EMPLOYABILITY...OUR PRIORITY

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